



RIDE WITH US

Campaign



DRIVING CANCER OUT - ONE RIDE AT A TIME



Dear ENF Partner,

Imagine a parent or guardian sitting in the hospital parking lot, trying to balance work, family, and getting their child to treatment on time. The weight of it is overwhelming, but they don't have to face it alone.

At the Emilio Nares Foundation, our mission is to partner with families of children facing cancer and other life-threatening illnesses by providing comprehensive resources that champion healing and strength.

Through our six programs, we cover transportation, shelter, food, mental health, and so much more for the families we serve, lifting burdens, restoring hope, and giving families the space to focus on what matters most: their child's healing.

This year's Ride With Us Campaign is your opportunity to make a direct, meaningful impact. Your support ensures no family navigates this journey alone. Every donation provides care, comfort, and strength when it's needed most.

Please join us. Ride with us. Stand with us.

Together, we can turn hope into action for families who need it most.

With gratitude,
Elsa Morales-Roth
Executive Director



JOIN US ON THE ROAD TO HEALING

The Emilio Nares Foundation (ENF) provides a vital continuum of care for families navigating childhood cancer through six life-changing programs. In 2026, we aim to raise **\$1.7 million** to expand our impact, ensuring no family faces this journey alone.

Join ENF in delivering hope and healing while aligning your brand with real, measurable impact. Last year, ENF served **4,852 individuals**, assembled **3,488 snack bags** and provided **2,724 rides**, reaching thousands of families and community leaders through year-round visibility and hands-on engagement opportunities.



OUR CONTINUUM OF CARE

FAMILY RESOURCE CENTER

We provide multilingual, wrap-around support—including shelter, food, mental health services, childcare, and bedside assistance—to families of children in medical treatment.

RIDE WITH EMILIO

We provide free, reliable transportation to ensure no child misses life-saving medical treatment.

HEALING THROUGH NATURE

We provide outdoor activities for families of children in cancer remission, using nature's healing power to strengthen emotional and physical well-being while fostering a supportive community.

EMILIO'S SNACK BAGS

We combat food insecurity by providing free, hospital-approved snack bags, ensuring children fasting for therapy in multiple units receive essential nutrients.

CREATING FOR HOPE

We provide one-on-one and group knitting and crocheting sessions in the hospital, offering a therapeutic outlet that fosters community, peer support, and mental well-being.

END OF LIFE

We provide financial assistance, emotional support, and education against predatory practices to families facing the unimaginable loss of a child.

PARTNERSHIP LEVELS & BENEFITS

\$100,000+
LEGACY OF CARE SPONSOR



EXCLUSIVE RECOGNITION

- Name on Rady Children's Hospital ceremony bell (ceremonies held between April and October)
- Exclusive logo on a Ride With Emilio van for one year.
- Quote and logo recognition in ENF's 2026 Annual Impact Report (printed and digital)
- Welcome pop-up on ENF website featuring quote and logo

SIGNATURE EVENT: HARVEST FOR HOPE

- One (1) table with preferred seating for 10 guests at event
- Acknowledgement as Harvest Champion sponsor in event marketing materials
- Name/Logo on Harvest for Hope photobooth backdrop
- Logo featured on campaign page
- Full-page color ad in event program
- 1 dedicated recognition post for Harvest for Hope social media campaign as Harvest Champion sponsor

MARKETING & MEDIA VISIBILITY

- 3 e-blast featuring partnership with ENF
- Printed media story on Ring the Bell ceremony
- Featured media recognition in partnership announcements.
- 3 posts across all ENF social media platforms.
- Logo included in one of ENF's media partners newsletters during 2026
- Donor series video to be featured in the End of Year social media campaign with a reach of over 29,000 views

RING THE BELL CEREMONY

- Recognition during the Ring the Bell ceremony at Rady Children's Hospital (ceremonies held between April and October)



\$75,000+
PATH PAVER SPONSOR

**EXCLUSIVE
RECOGNITION**

- Ring the bell ceremony at location of choice (ENF office or donor offices)
- Name on ENF's ceremony mobile bell
- Logo on a Ride With Emilio van for one year

**IMPACT
REPORT**

- Quote and logo recognition in ENF's 2026 Annual Impact Report (printed and digital)
- Logo featured on ENF's 2026 Annual Impact Report (printed and digital)

**SIGNATURE
EVENT:
HARVEST
FOR HOPE**

- One table with preferred seating for 10 guests at event
- Acknowledgement as Change Cultivator Sponsor in event marketing materials
- Logo featured on campaign page
- Half-page color ad in event program

**MARKETING
& MEDIA
VISIBILITY**

- 3 e-blast featuring partnership with ENF
- Printed media story on Ring the Bell ceremony
- Featured media recognition in partnership announcements.
- Logo included in one of ENF's media partners newsletters during 2026
- 3 posts across all ENF social media platforms.
- Donor series video to be featured in the End of Year social media campaign with a reach of over 29,000 views

\$50,000+

TRANSFORMATIONAL SPONSOR

EXCLUSIVE RECOGNITION

- Logo on a Ride With Emilio van for one year
- Ring the bell ceremony in front of sponsored van

SIGNATURE EVENT: HARVEST FOR HOPE

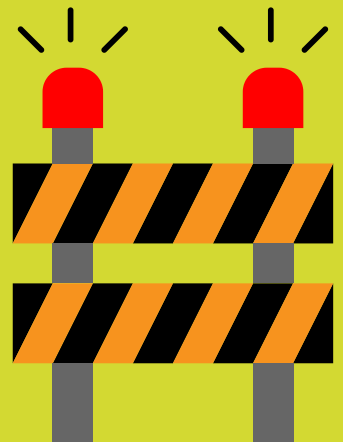
- One table with preferred seating for 10 guests at event
- Acknowledgement for Resilience Sower sponsorship at event marketing materials
- Half-page color ad in event program

MARKETING & MEDIA VISIBILITY

- Media recognition of Ride With Emilio van through press release
- 2 e-blasts featuring partnership with ENF
- 3 posts across all ENF social media platforms
- 1 Dedicated recognition post for Harvest for Hope social media campaign as Resilience Sower sponsor
- Donor series video to be featured in the End of Year social media campaign with a reach of over 29,000 views

IMPACT REPORT

- Partnership recognition in Annual Impact report with logo



\$25,000+

IMPACT SPONSOR

EXCLUSIVE RECOGNITION

- Office bell naming rights
- Ring the Bell Ceremony to unveil the dedicated plaque at ENF office
- **Employee engagement opportunities:** Snack Bags and Programs Tour at Rady's with up to 6 employees

SIGNATURE EVENT: HARVEST FOR HOPE

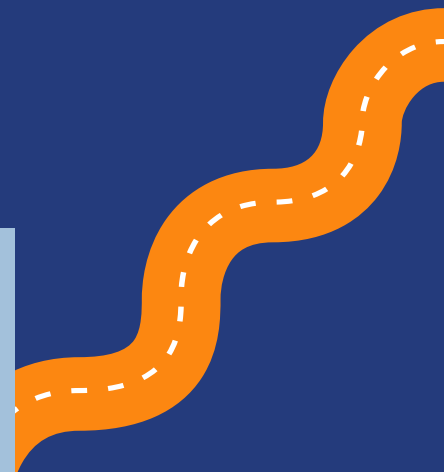
- **8 tickets** for Harvest for Hope with reserved seating
- **Quarter-page color ad** in event program

MARKETING & MEDIA VISIBILITY

- Media recognition of Ring the Bell Ceremony
- **Logo placement** on ENF's website
- 2 e-blast featuring partnership with ENF
- **3 posts** across all ENF social media platforms

IMPACT REPORT

- Partnership **recognition in Annual Impact report** with logo



HEALING SPONSOR

\$15,000

- Partnership recognition in **Annual Impact Report** with logo
- **6 tickets** for Harvest for Hope with reserved seating
- **Employee engagement activities:**
 - Snack Bags
 - Programs Tour for up to 6 employees
 - Partnership Video for social media
- **Company logo** in campaign donation page
- **2 e-blasts** featuring partnership
- 2 Social media posts

CHAMPION SPONSOR

\$10,000

- **HTN Cohort Sponsor: (2 available)**
 - Logo included in branded materials such as: T-shirts, hats, backpacks, etc.
 - Press release featuring partnership
- Partnership recognition in **Annual Impact Report** with logo
- **4 tickets** for Harvest for Hope with reserved seating
- **Company logo** in campaign donation page
- **1 e-blast** featuring partnership
- 2 Social media posts

COMMUNITY SPONSOR

\$5,000

- **1 Employee Engagement activity of choosing:**
 - Snack Bag Assembly Assembly **OR**
 - Sponsor **HTN graduation lunch** (Only 2 available - 5/16 or 10/17)
- **2 tickets** for Harvest for Hope with reserved seating
- **Company logo** in campaign donation page
- 2 social media posts

FRIEND OF ENF SPONSOR

\$2,500

- **1 Employee Engagement activity of choosing:**
 - Snack Bag Assembly **OR**
 - HTN Session Sponsor (dates available: 3/21, 4/18, 8/15, 9/26 **OR** Individual sessions: Balboa PK, SD Zoo, Olivewood Gardens)
- **Company logo** in campaign donation page
- 2 social media posts



RIDE WITH US TODAY!

Let's create a brighter future for families facing childhood cancer and other life-threatening diseases.

CONTACT:

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Together, we can drive change

Will YOU be part of this journey?

